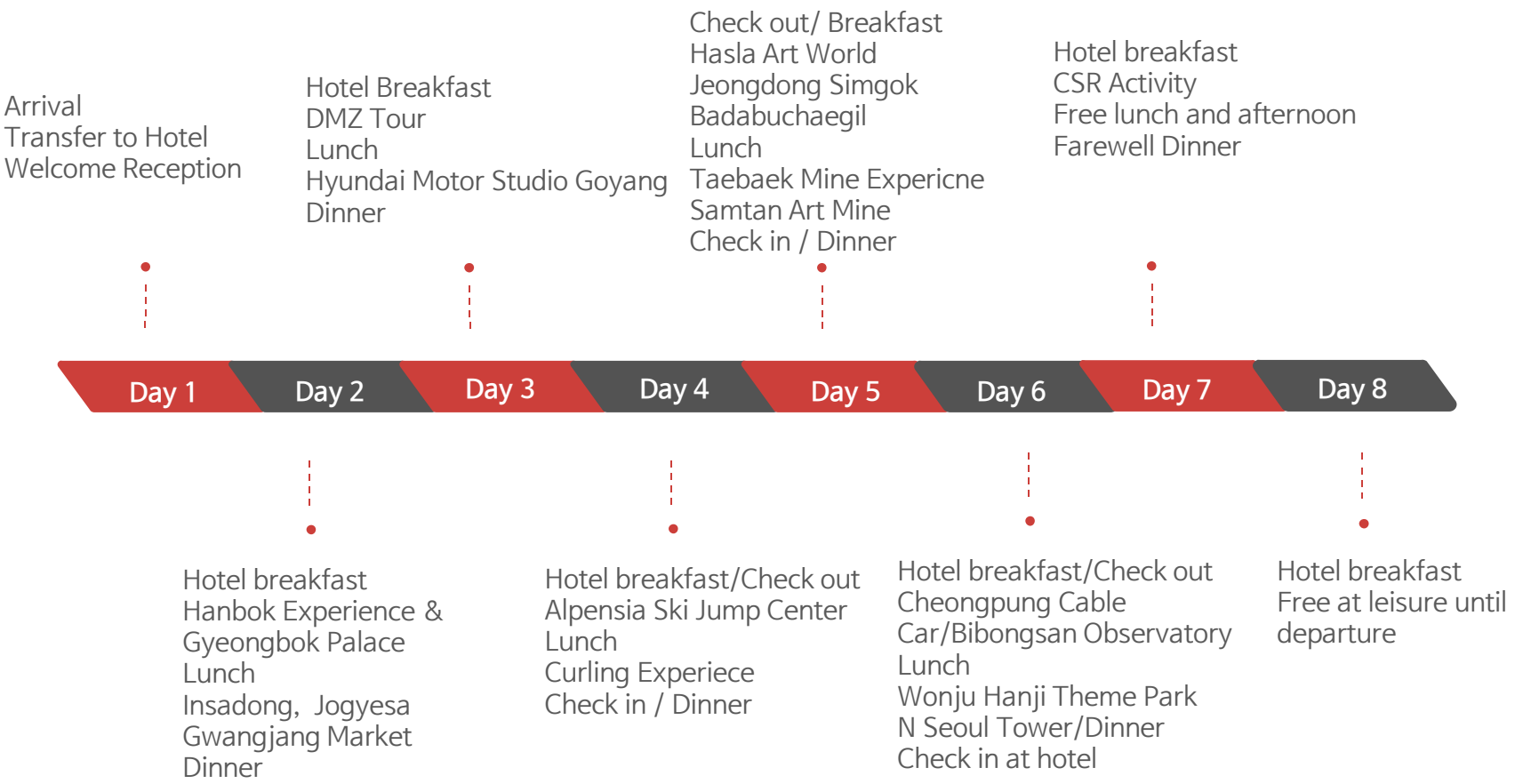
Get Inspired: Every Travel Matters

Sample 8 Days Incentive Program

Theme: SUSTAINABILITY

Program Summary



Program Details

Day 1

Arrival at ICN

Check in at hotel

Free at leisure

Welcome Reception

Program Details

Day 1

Arrival at ICN

▶45 seater coach *(with or without separate luggage truck)*

▶**Meet & Greet:** Licensed Professional English speaking guide

Check in at hotel

▶**Hotel: Novotel Ambassador Seoul Dongdaemun**

Located near Dongdaemun History and Culture Park Station

Korea's first AI Hotel (Giga Gini)

▶**Welcome Pack set up in each room**

Program Details

Day 1

Welcome Pack

Provided for every participant in their room

1. Tumbler with each participants name in Korean Calligraphy
2. Name tag with emergency contact info & itinerary
3. COVID Preventive Items (8 x F94 Masks, Antibacterial Tissue, Gloves)
4. T money card for public transportation
5. Eco Amenity (Solid Tooth paste and bamboo tooth brush

Program Details

Day 1

Free at leisure

▶ Information on things to do near hotel provided

Welcome Reception

▶Hotel Rooftop

▶BBQ Buffet

▶ LIVE Music and Free Networking

Program Details

Day 2

Breakfast at hotel

Gyeongbok Palace with Hanbok Experience

Lunch

Insadong, Jogyesa Temple, Gwangjang Market

Dinner

Program Details

Day 2

Gyeongbok Palace with Hanbok Experience

▶Gyeongbok Palace Tour

Personal photo shoot in Hanbok by professional photographer, All photos to be shared to everyone in the group for “BEST PHOTO” reward

Lunch

Public transportation used

▶ Green Food lunch

2021 Michein Green Star / in Insadong

Organic Ingredient, Vegan

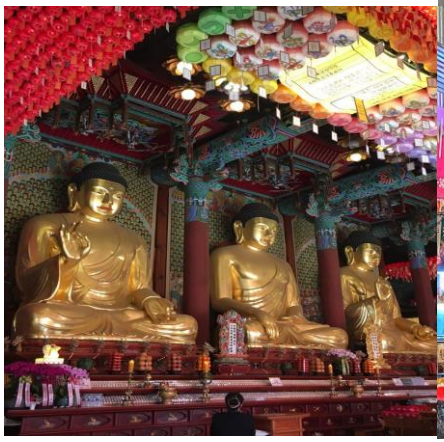
Program Details

Day 2

Insadong, Jogyesa Temple, Gwangjang Market

▶60 min / site

Public transportation used



Dinner

▶Korea House

Korean course/ traditional show

Coach used

Program Details

Day 3

Breakfast at hotel

DMZ Tour

Lunch

Hyundai Motor Studio Goyang

Dinner

Program Details

Day 3

DMZ Tour

▶ Fully private if 30 or more

Imjingak Park – Dorasan Station – Dora Observatory – The 3rd Infiltration Tunnel

Lunch

▶Fusion Korean Food lunch

In Paju (near DMZ)

Program Details

Day 3

Hyundai Motor Studio Goyang

▶Guided Tour

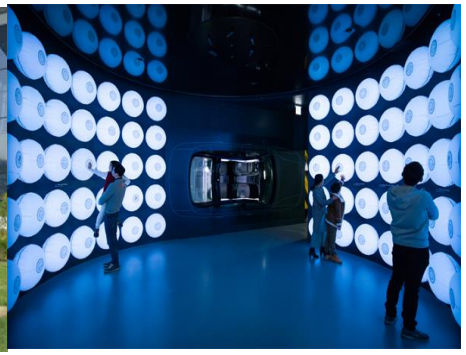
Approx 80 mins

Dinner

▶Han River Cruise

Buffeet Meal

Approx 80 mins



Program Details

Day 4

Breakfast at hotel / Check out

Pyeongchang: Alpensia Ski Jump Center

Lunch

Gangneung: Curling Experience/Check in

Dinner

Program Details

Day 4

Alpensia Ski Jumping Center

▶Observatory

Landmark of Alpensia

Reach 97.7m peak by Monorail

Lunch

▶In the resort

Western or Korean Cuisine

Program Details

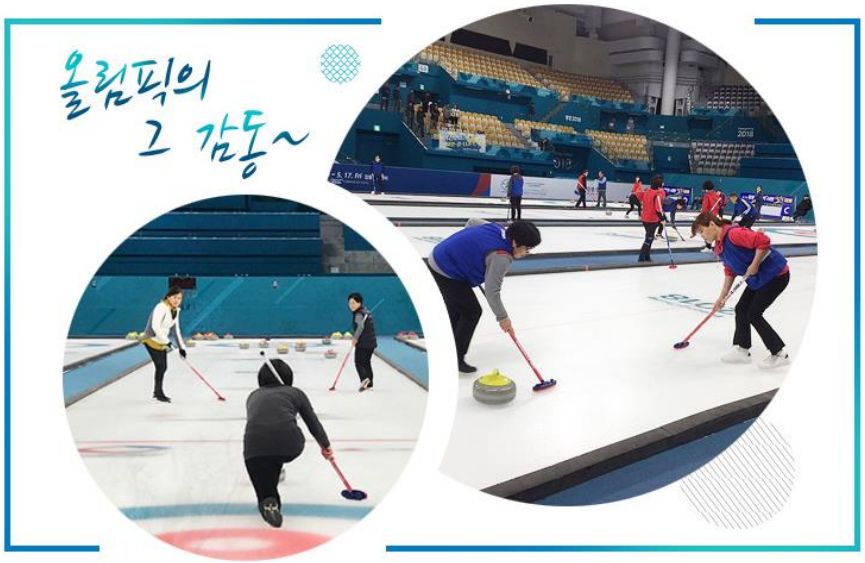
Day 4

Curling Experience

▶Team Building

Lesson – Practice – max 8 teams – 2 teams compete x 4 lanes – semi final– final

▶approx. 2 hrs



Program Details

Day 4

Check in

▶Gangneung Ojuk Hanok Village

Experience Traditional Hanok

Dinner

▶Seafood dinner

Program Details

Day 5

Check out and Breakfast

Hasla Art World, Jeongong Simgok Badabuchaegil Road

Lunch

Taebaek : Mine Experience, Samtan Art Mine

Check in / Dinner

Program Details

Day 5

Breakfast

▶Regional Specialty

Chodang Tofu

Hasla Art World
Jeongdong Simgok
Badabuchaegil Road

Program Details

Day 5

Lunch

▶Western Food

In Donghae

Taebaek Mine Experience
Samtan Art Mine

▶Village Hotel 18th Street

Example of successful city restoration case from shut down mining area

Program Details

Day 5

Hotel

▶High One Grand Hotel

Superior Room

Dinner

▶Seoktan Restaurant

Korean Beef BBQ (known in Gangwon Province)

Program Details

Day 6

Breakfast at hotel / Check out

Jecheon: Cheongpung Cable Car / Bibongsan Observatory

Lunch

Wonju: Hanji Theme Park

Dinner at N Seoul Tower / Check in at hotel

Program Details

Day 6

Cheongpung Cable Car / Bibongsan Observatory

▶2021-2022 Korea Travel Desination 100

Altitude 2,300m / 10 mins per way cable car

Lunch

▶Korean

Healthy Food

Program Details

Day 6

Wonju Hanji Theme Park

▶Hanji Craft Experience

Paper Fan or Basket

Dinner

▶N Seoul Tower / Hancook

Korean buffet with one main dish

Program Details

Day 7

Breakfast at hotel

CSR Activity

Free lunch and afternoon

Farewell Dinner

Program Details

Day 7

CSR Activity

▶Making stuffed Animal for infants

Introduction and orientation – basic sewing lesson – doll making – finish the face – presentation within the team

▶Self Auction

Each participants can donate their personal item for auction within the group.

▶duration: approx. 2 hrs

▶ finished dolls and profits from auction to be donated to local orphanage or similar facility.

Program Details

Day 7

Farewell Dinner

▶**Private Venue/ vary by budget/ group size**

▶**메뉴:** Western or Korean

▶**Awards Ceremony**

Best photo (day 2)

Winners of curling games (day 4)

We can be flexible and adjust the program according to the client's specific request, budget, etc

Program best suits small group of 40 or less

Proposed by **AJU Incentive**
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