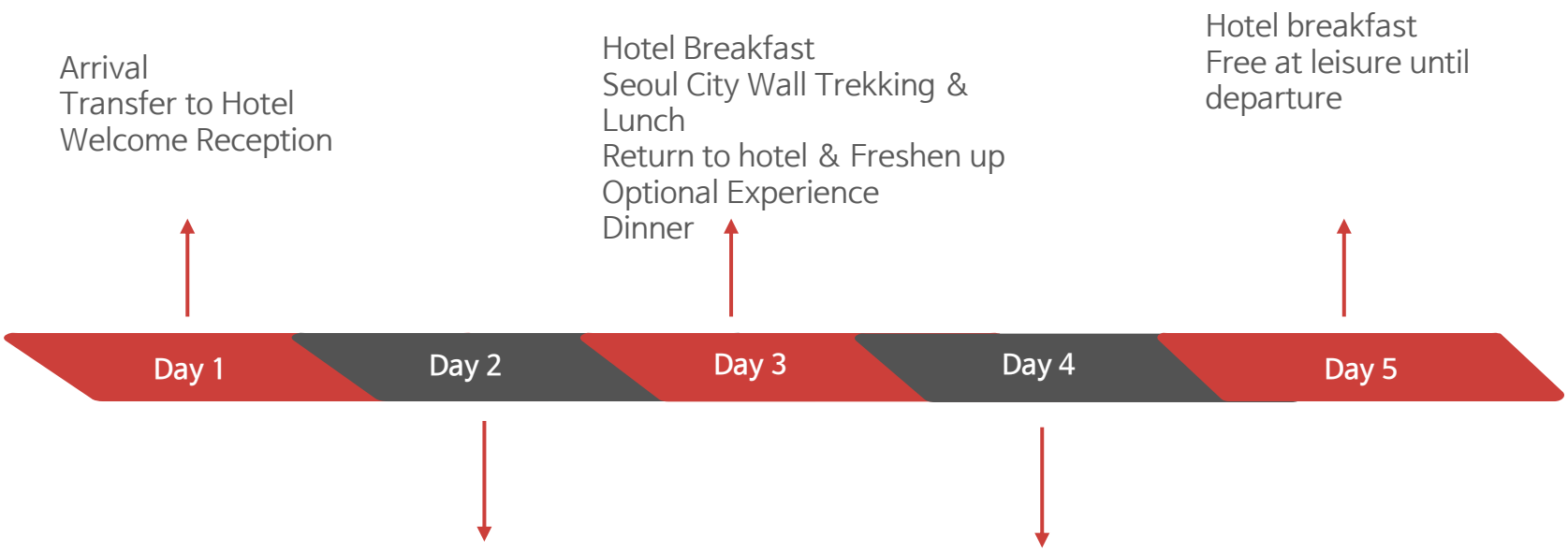
Seoul, My Beloved City

Sample 5 Days Incentive Program

Theme: Healthy & Fun

Program Summary



Program Details

Day 1

Arrival at ICN

Check in at hotel

Free at leisure

Welcome Reception

Program Details

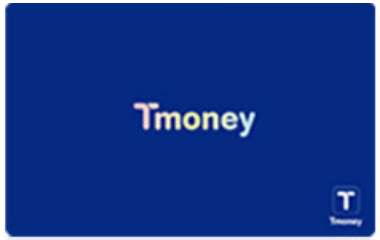
Day 1

Arrival at ICN

▶Individual Transfer with FUN :

Direction to hotel given with a mission to complete en route. T money card provided.

▶Meet & Greet: Licensed Professional English speaking guide



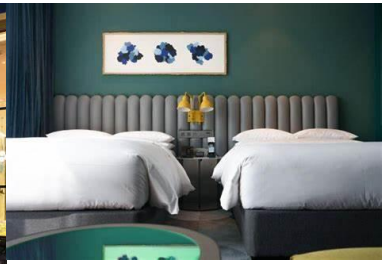
Check in at hotel

▶Hotel: RYSE Autograph Collection

Located Hongik University Area

*Welcome drink provided for those who complete their arrival mission en-route.

▶Welcome Pack set up in each room



Program Details

Day 1

Welcome Pack

Provided for every participant in their room

1. Name tag with emergency contact info & itinerary
2. COVID Preventive Items (8 x F94 Masks, Antibacterial Tissue, Gloves)
3. Step Counter
4. Handkerchief
5. Portable Water Bottle
6. WiFi Egg
7. Registration Information for Optional experience on day 3

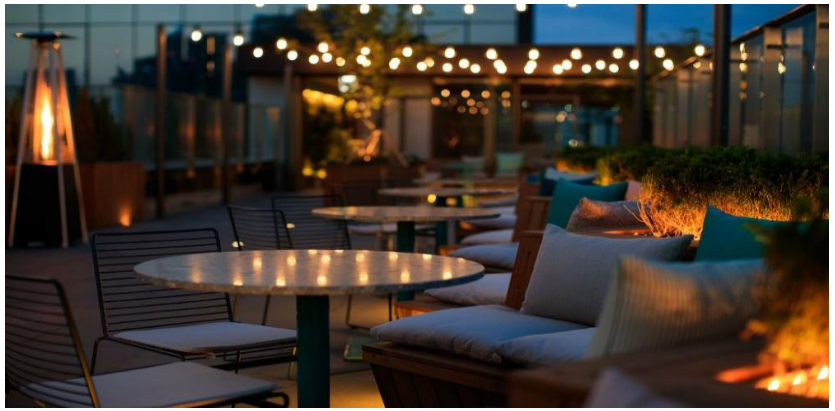
Program Details

Day 1

Free at leisure

▶ Information on things to do near hotel provided

Welcome Reception



▶SIDE NOTE CLUB

▶Hotel Rooftop

▶ LIVE Music and Free Networking

Program Details

Day 2

Breakfast at hotel

Gyeongbok Palace with Hanbok (Meet my friend EVENT)

Lunch – Market Food Experience

Seoul Alley Tour – Seoul Sky

Dinner

Program Details

Day 2

Gyeongbok Palace with Hanbok (“Meet my friend” EVENT)

Public transportation used

▶Tour of Gyeongbokgung Palace

Everyone wears Hanbok and take photos of other participants in whole group. Meet new participants, learn their names. Submit all the photos taken with names. The one who met the most friends is the winner.

Program Details

Day 2

Lunch: Market food experience

▶Tongin Market or Gwangjang Market (Split into 2 groups)

Seoul Alley Tour

Public transportation used

▶Ikseondong – Sewoon/Cheonggye Plaza – Uljiro

Split into three groups, start from different start point. Alternate within the three area by walk. Avoid big crowd overlapping.
*includes K-drama filmed location

Program Details

Day 2

Seoul Sky

▶Gangnam Driving Tour, then Seoul Sky Observatory

Dinner: Just KPOP

Coach used

▶Walk from Seoul Sky

▶Western + Kpop Performance

Program Details

Day 3

Breakfast at hotel

Seoul City Walk Trekking with lunch

Return to hotel & Freshen up

Optional Experience

Dinner

Program Details

Day 3

Seoul City Walk Trekking with lunch

▶Team Building Activity

10 teams for 100participants. Random Trekking course assigned for each team with missions to complete (some requires using Seoul City Wall mobile application)- After role assignment, each team departs by coach – Need to complete all missions and return within the given time to be rewarded. Korean style lunch box provided.

Program Details

Day 3

Optional Experience

▶KPOP – HYBE Insight

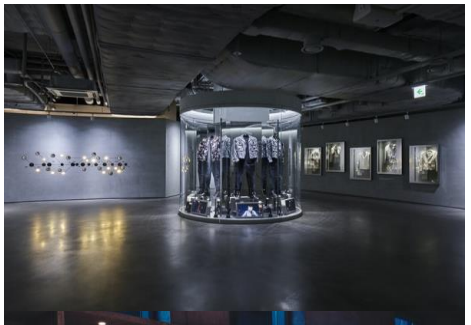
Kpop Museum opened May 2021

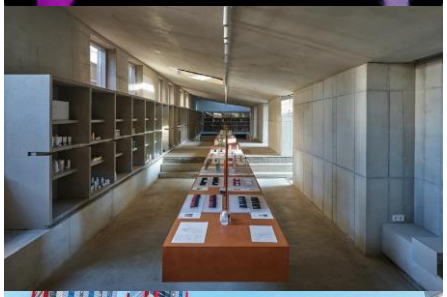
▶Beauty –Amore Pacific Seongsu

Grand Open 2019, 2,000+ product line in 30+ brand available for testing

▶Shopping – The Hyundai

Open Feb 2021, new hot spot for locals for shopping and food





Program Details

Day 3

Optional Experience

▶Photo

Visit to a popular art exhibition available at the time of visit. (Media Art, etc)

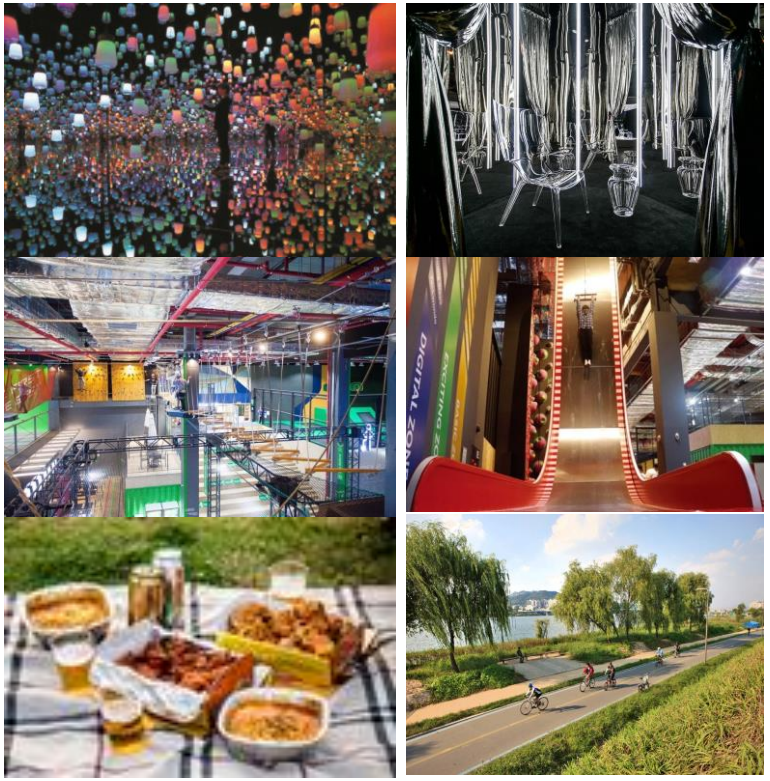
▶Sports – Sports Monster

Basic, Exciting, Adventure, Digital

4 Theme zone, Sports multiplex

▶Healing – Hangang Picnic

1 hr bike riding, picnic mat & chimc (chicken and beer)



Program Details

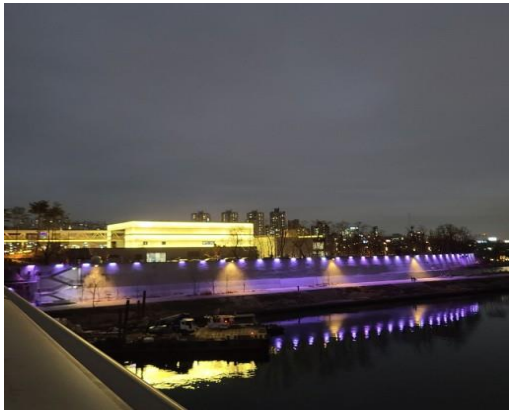
Day 3

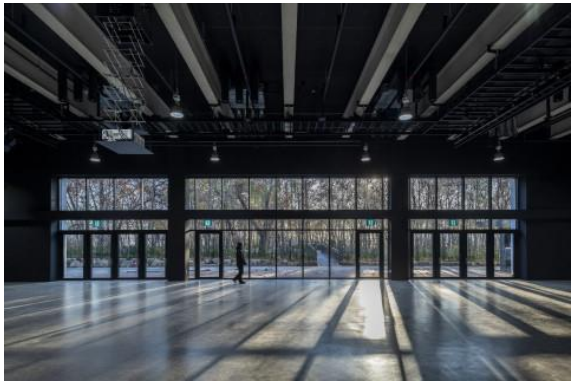
Dinner

▶Nodeul Island (Unique Venue)

New Night View Photo Spot in Seoul

-〉 Moon Photozone, etc





Program Details

Day 4

Breakfast at hotel

All day MUKBANG Creator
Team Building (w. lunch)

Farewell Dinner

Program Details

Day 4

MUKBANG CREATOR (Team Building)

▶**Morning:** Team formation, equipment, filming, editing lesson from experts. Role assignment and discuss concept for their team Mukbang video.

▶**Lunch & Filming:** Go outdoor and film their Mukbang video according to their concept discussed indoor. Lunch budget KRW 30,000 per person.

▶ **Afternoon:** Return to hotel and edit/subtitling the video. Presentation. Vote for winning team

▶ Great opportunity to experience various local food & familiarize with video contents

Program Details

Day 4

Farewell Dinner

▶**Hyundai Cruise** (floor charter)

▶**Menu: Buffet**

▶**Entertainment:**

Live Music & Fireworks

▶**Unique Award Ceremony**

Winner/winning team of daily activity

Best Athlete: a participant with the most steps on their step counter

We can be flexible and adjust the program according to the client's specific request, budget, etc

Program best suits medium sized group of 80-150

Proposed by **AJU Incentive**
#1208 Taeyoung Desian, 320 Dongmak-ro, Mapo-Gu, Seoul, Korea
Tel. 82-2-786-0028
Fax. 82-2-774-0028
www.ajutours.co.kr